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## **Neo Telemedia Limited** **中國新電信集團有限公司**

*(Incorporated in the Cayman Islands with limited liability)*  
**(Stock Code: 8167)**

### **STRATEGIC COOPERATION FRAMEWORK AGREEMENT**

The board (the “**Board**”) of directors (the “**Directors**”) of Neo Telemedia Limited (the “**Company**”) announces that on 1 August 2016, 廣東蔚海移動發展有限公司 (Guangdong Bluesea Mobile Development Co., Ltd.\*) (“**Guangdong Bluesea**”), the equity interest of which is controlled by the Company through structured contracts, and 中海油信息科技有限公司 (China National Offshore Oil Information Technology Limited\*) (“**CNOOIT**”) entered into a strategic cooperation framework agreement (the “**Cooperation Agreement**”).

To the best knowledge, information and belief of the Directors and after making all reasonable enquiries, CNOOIT and its ultimate beneficial owners are independent third parties.

CNOOIT, a subsidiary of CNOOC Energy Technology & Services Limited (“**CNOOC**”), possesses the capacity of whole information technology industry chain of planning and design, electro-weak integration, information technology, industrial automation and operation and maintenance. Its service network covers the sea and land all over China. It is an internal professional information technology services unit of CNOOC.

CNOOC is a large-scale industry group engaged in provision of technical services and production of chemical derivatives for energy industry of petroleum exploration and exploitation, petrochemical and oil refining, gas power generation and LNG.

Guangdong Bluesea is principally engaged in research and development of Internet technology, and provision of online video, online picture, online game, online music and online payment services. The existing business of Guangdong Bluesea involves providing WiFi services, online picture services, and online advertising.

Through the strengths of Guangdong Bluesea in Internet data centre, cloud computing and big data, coupled with the professional information services technology of CNOOIT, the parties shall jointly develop a first class information-based enterprise in China to provide technology and services of Internet data center entities, big data applications, Industry 4.0 and Internet+ and introduce such advanced technology into CNOOC and proactively to expand into other markets.

The Board is of the view that the Cooperation Agreement combines the technology and services of Guangdong Bluesea and CNOOIT in Internet data center entities, big data applications, Industry 4.0 and Internet+, and opens up Hong Kong, Macau and overseas market for the joint development of their business and will benefit the Company and its shareholders in the long run.

By order of the Board  
**Neo Telemedia Limited**  
**CHEUNG Sing Tai**  
*Chairman*

Hong Kong, 5 August 2016

*\*for identification purpose only*

*As at the date of this announcement, the Board comprises three executive Directors, namely Mr. CHEUNG Sing Tai (Chairman and Chief Executive Officer), Mr. ZHANG Xinyu and Mr. XU Gang, and three independent non-executive Directors, namely Mr. LEUNG Ka Wo, Ms. XI Lina and Mr. HUANG Zhixiong.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

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